

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (SOUTHERN REGION)
FOR THE MONTH OF JANUARY 2019**

Sr. No	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	January 2020	Live Program at Doordarshan, Chennai	<p align="center"><u>24th January</u></p> <p>Indiatourism, Chennai organized a Live Interactive program for promoting 'Ek Bharat Shrestha Bharat' at Doordarshan in Chennai. Shri S.Ramakrishnan, Assistant Director participated in the Live program explained about the Tourist destinations of Jammu & Kashmir, Planning to Tour and employment opportunities for women in the tourism sector to the viewers of Doordarshan, Chennai on</p> <p>Telephonic conversation with viewers was also part of the Live interactive program</p>	Tamil Nadu and Jammu & Kashmir		<p>Program Broadcast Date: 24th January Time: 11:00 AM to 12:00 PM</p> <p>Publicity through Radio for reaching masses of people</p>

